

Sponsorship Packet

10.24.26 • HUNTSVILLE, ALABAMA

THE NPC
HUNTERCLASSIC

BODYBUILDING CHAMPIONSHIPS



Sponsorship Packages

Partnership packages are limited to preserve experience quality and maintain meaningful sponsor-to-audience ratios.

PREMIER LIVESTREAM PARTNER \$4000 Exclusive Digital Broadcast Partnership

- Exclusive presenting sponsor of the livestream
- Dominant logo + branding across full broadcast
- Verbal recognition during prejudging & finals
- 100 livestream passes
- Premium 10x10 booth + VIP access (6 tickets)
- Stage banner brand placement
- Featured website + monthly social media features
- Product placement in athlete gift bags
- Post-event livestream content rights
- First right of refusal for 2027

GOLD PARTNER \$2,500 Premier Brand Integration

- Priority premium booth placement
- Present an Overall Award on stage
- Stage banner + event apparel + marketing placement
- Featured sponsor website integration
- VIP access (5 tickets)
- Monthly social media promotion
- Product inclusion in athlete gift bags

SILVER PARTNER \$1,500 Premier Brand Integration

- Exhibitor booth space
- On-stage award recognition
- Stage banner brand placement
- Website sponsor listing
- VIP access (4 tickets)
- Monthly social media features
- Product inclusion in athlete gift bags

BRONZE PARTNER \$750

- Exhibitor booth space
- Stage banner logo placement
- Website logo placement
- VIP access (2 tickets)
- Product inclusion opportunity

COACHES PARTNER \$600

- Logo placement in Registered Coaches section
- Backstage brand visibility
- Coaches-only access
- 1 Backstage Pass + 1 All-Day Event Ticket
- Relationship-building with high-influence coaches

VENDOR PARTNER \$575

- 10x10 vendor booth
- Website + social listing
- Pre-event promotional exposure
- 2 General Admission tickets

WEB + SOCIAL ONLY \$200

- Featured on event website
- Social media promotion to our audience
- No booth required

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE

Don't see exactly what you're looking for?

Let's talk. We can create a custom package that aligns with your brand and budget.

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